

The Changing Environment in Finance and Banking





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The new US financial industry reform law has far-reaching implications for how financial services firms are supervised and regulated. Numerous regulatory changes, including the creation of a Consumer Financial Protection Bureau and other new regulatory bodies, expanded regulatory powers for existing agencies, and stricter regulation of derivatives and other financial instruments will impact the way financial services firms do business. Additional measures such as limits on bank trading activities and mechanisms to identify and address systemic risk will further change how the industry operates. The new law's full impact will be unclear for some time, as regulatory agencies move forward with the rulemaking and implementation process.

NERA Economic Consulting has assembled an unparalleled team of expert economists with experience in government (including the Federal Reserve Board, the Commodity Futures Trading Commission, the Securities and Exchange Commission, the Federal Trade Commission, and the President's Council of Economic Advisers) and the financial services industry (including Barclays, Banque Paribas, Morgan Stanley, and CS First Boston). Each member of our team brings an outstanding set of skills, experience, and expertise to bear on the challenges raised by regulatory changes and the other critical issues facing the financial services sector today.

NERA's Finance and Banking Experts



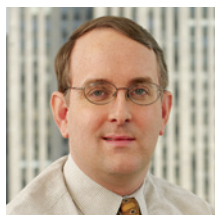
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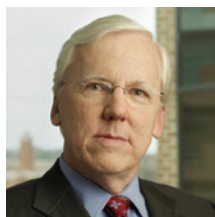
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A leader in the field of financial risk management, including derivatives and derivative securities, and the regulation of financial markets. Has held positions at the Commodity Futures Trading Commission, the FTC, the SEC, the Federal Reserve Board, and the President's Working Group on Financial Markets.

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. We bring academic rigor, objectivity, and real world industry experience to bear on issues arising from competition, regulation, public policy, strategy, finance, and litigation.

NERA's clients value our ability to apply and communicate state-of-the-art approaches clearly and convincingly, our commitment to deliver unbiased findings, and our reputation for quality and independence. Our clients rely on the integrity and skills of our unparalleled team of economists and other experts backed by the resources and reliability of one of the world's largest economic consultancies. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.

For more information about our capabilities and services in Changing Environment in Finance and Banking, please visit www.nera.com/banking.



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