

Heiner Lindenlaub

Senior Consultant



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Heiner Lindenlaub is a New York-based economist with over a decade of experience advising in antitrust and competition consultation and litigation. He specializes in the economic analysis of horizontal and vertical mergers and provides clients with trusted expert advice.

Mr. Lindenlaub's merger work spans a wide range of industries including e-commerce, financial services, consumer products, grocery retailing, industrial parts, automotive parts, medical devices, health insurance, and oil and gas. He has also consulted on various monopolization claims involving issues related to bundling, rebates, patent hold-up, royalty payments, and refusal to supply.

Prior to joining NERA, Mr. Lindenlaub served as an economic advisor in the Mergers Directorate of the UK Competition Commission in London (the Competition and Markets Authority's predecessor). He previously worked as an economic consultant in Washington, DC; Berlin, and Brussels.

Education

MSc in economics, University of Warwick
BA in economics and social sciences, University of Erfurt

Publications

• Exclusionary Bundle Discounts: A Simple Model with Two Applications

Practice Areas

Antitrust and Competition

Languages

English, German

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.