

Heiner Lindenlaub

Senior Consultant



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Heiner Lindenlaub is a Senior Consultant with NERA's Antitrust and Competition Practice in New York City. Mr. Lindenlaub specializes in the analysis of competitive effects of horizontal and vertical mergers. His merger work spans a wide range of industries, including fast-moving consumer products, retail, internet services, telecommunications, health insurance, automotive parts, and industrial products.

Mr. Lindenlaub has consulted on a number of monopolization claims involving issues related to bundling, rebates, patent hold-up, royalty payments, and refusal to supply. He has prepared expert reports on a variety of issues related to government investigations into information exchange, price fixing, and resale price maintenance. In addition, Mr. Lindenlaub has significant experience in cartel damage estimation.

Prior to joining NERA, Mr. Lindenlaub worked as an economic consultant in Washington, DC; Berlin; and Brussels. He also served as an economic advisor in the Mergers Directorate of the UK Competition Commission in London (the Competition and Markets Authority's predecessor).

Mr. Lindenlaub holds an MSc in economics from the University of Warwick and a BA in economics and social sciences from the University of Erfurt, specialising in econometrics.

Education

MSc in economics, University of Warwick

BA in economics and social sciences, University of Erfurt

Publications

- *Exclusionary Bundle Discounts: A Simple Model with Two Applications*

Practice Areas

Antitrust and Competition

Languages

English, German

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.