

Adrien Cervera-Jackson

Director



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Adrien Cervera-Jackson advises clients on matters relating to competition enforcement, merger control and competition litigation. He has over 15 years of experience analyzing competition and regulatory issues in the media, telecommunications, and digital sectors.

Mr. Cervera-Jackson joined NERA from Ofcom, the UK communications regulator, where he was a Principal Economic Advisor focusing on the regulation of the BBC's impact on competition and Ofcom's wider regulation of public service broadcasting in the UK.

Mr. Cervera-Jackson has advised clients on merger cases before the European Commission and Federal Trade Commission, as well as the UK, French, Bulgarian, Polish, and South African competition authorities. He has provided expert economic analysis to clients in antitrust investigations and court proceedings involving allegations of anticompetitive agreements and abuse of dominance in the UK, France, Canada, Portugal, Turkey, and Mauritius. In addition, Mr. Cervera-Jackson has acted for clients in standalone and follow-on antitrust and commercial damages cases and regulatory appeals in France, the UK, and Ireland, and has provided regulatory advice to clients in the pay TV and broadcasting sector. In 2022, Mr. Cervera-Jackson co-authored a report assessing the contribution of subscription video-on-demand providers to the European content production industry.

Mr. Cervera-Jackson has written articles on competition and regulatory issues in the telecommunications and media sectors, including on competition questions affecting the rollout of 5G mobile networks. He speaks at conferences, seminars, and courses on the economic analysis of abuse of dominance and the interaction between competition and privacy.

Education

Postgraduate Diploma in EC competition law, King's College London

MSc in economics, with distinction, London School of Economics

BSc in economics, first class honours, University College London

Publications

- *Collaboration and Combination Due to 5G: Unlocking Investment or Reducing Competition?*
- *NERA Experts Discuss the Competition Implications of the Transition to 5G*

Practice Areas

Antitrust and Competition

Data Science and Analytics

Languages

English, French

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.