

Dr. Arturo Gonzalez

Director



Contact

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Arturo Gonzalez has significant experience in competition, regulatory, and market analysis in the tech and finance sectors. Dr. Gonzalez increases and protects clients' revenue by crafting compelling, evidence-based narratives that dissect the economic, regulatory, and technological processes that drive value creation for finance and media companies in local and global markets.

A recognized subject matter expert, Dr. Gonzalez covers three broad topical areas: technology (e.g., digital payments, data, the metaverse, e-commerce, and Future of Work), markets (e.g., competition, valuation, and regulation of multi-sided markets), and financial services (e.g., fintech, fair lending, anti-money laundering, labor-market discrimination, and model-risk management).

Previously, Dr. Gonzalez held senior leadership positions at Meta, Visa, and the US Federal Reserve Board of Governors, among other organizations. Along with a strong scholarly publication record, Dr. Gonzalez's academic achievements include receiving tenure at the University of Arizona and affiliations with IZA (Bonn, Germany) and Carlos III University (Madrid, Spain).

A believer in public service, Dr. Gonzalez serves on the Dean's Advisory Board of the Clinton School of Public Service and the Board of Directors for the University of California, Santa Barbara Alumni Association. He has been recognized for his accomplishments, including by the UCLA Anderson School of Management and the Richard Riordan Programs (Riordan Hall of Fame inductee and Legacy Award recipient). Dr. Gonzalez received the Lancaster Dissertation Award by the University of California, Santa Barbara for the best social sciences dissertation.

Education

PhD in economics, University of California, Santa Barbara

BA in economics, University of California, Los Angeles

Practice Areas

Antitrust and Competition

Communications, Media, and Internet

Financial Institutions and Banking

Regulatory Economics

Securities and Finance

Valuation

Languages

English, Spanish

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.