

Dr. Andrew Stivers

Associate Director



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Dr. Andrew Stivers specializes in the economics of consumer markets in the context of highly consequential regulatory and law enforcement actions. Prior to joining NERA, Dr. Stivers was a senior official in the US Federal Trade Commission's Bureau of Economics, where he oversaw all economic analysis of consumer protection matters. Dr. Stivers analyzed and advised attorneys and agency leaders on hundreds of regulatory and law enforcement matters during his seven-year tenure leading this work at the Commission. He has particular expertise in internet-based market issues, privacy, data security, technology, information economics, consumer labeling, and advertising. Dr. Stivers helps clients achieve fair outcomes that are grounded in rigorous and accessible economic analysis.

Dr. Stivers has written and presented on complex and wide-ranging economic topics, published economic papers, and presented keynotes and panel discussions on a variety of informational, privacy, data security, and consumer injury topics. These include an invited presentation at the 2019 Bank of Canada Annual Conference and delivering the keynote for the Third Annual Digital Information Policy Scholars at George Mason University.

Prior to his leadership role at the FTC, Dr. Stivers served as the Director of the Division of Public Health Informatics and Analytics at the Food and Drug Administration's Center for Food Safety and Applied Nutrition. In that role, he oversaw the Center's statistical, epidemiological, and consumer research groups. As an academic economist, Dr. Stivers focused his research on the regulation of information and language in the marketplace.

Education

PhD in economics, University of Texas, Austin

BA in history, with honors, University of Texas, Austin

Publications

- *Monetary Remedies for Zero-Price Privacy Regulation*
- *Monetary Remedies After High Court FTC Ruling*

Practice Areas

Antitrust and Competition

Communications, Media, and Internet

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.