

# Dr. Andrew Stivers

Director



## Contact

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Andrew Stivers specializes in the economics of consumer protection and privacy. He has developed and conducted analysis of novel and complex questions of consumer behavior and injury related to privacy, algorithmically driven practices, and cutting-edge promotion and advertising strategies.

Dr. Stivers has provided his economic expertise to companies in the top tiers of the video/audio streaming, retail platform, gig economy, gaming, and health data industries. He has also consulted with a broad range of established and growing businesses, including in the telecommunications, payments, investment, and food and supplement industries. Dr. Stivers helps clients achieve fair outcomes that are grounded in rigorous and accessible economic analysis.

Prior to joining NERA, Dr. Stivers was a senior official in the US Federal Trade Commission's Bureau of Economics, where he oversaw economic analysis of all consumer protection and privacy matters. He advised the Bureau of Consumer Protection and Commissioners on hundreds of regulatory and law enforcement matters during his seven-year tenure leading this work at the Commission. Dr. Stivers was directly involved in developing economic analysis and standards for evaluating novel and consequential matters.

Prior to his leadership role at the FTC, Dr. Stivers served as the Director of the Division of Public Health Informatics and Analytics at the Food and Drug Administration's Center for Food Safety and Applied Nutrition, overseeing the Center's statistical, epidemiological, and consumer research groups. His regulatory work for the agency included providing economic and behavioral analysis to consumer nutrition labeling initiatives. As an academic, Dr. Stivers focused his research on the regulation of information and language in the marketplace.

Dr. Stivers has written and presented on complex and wide-ranging economic topics, published economic papers, and presented keynotes and panel discussions on a variety of informational, privacy, data security, and consumer behavior topics. These include invited presentations at academic and regulator-sponsored conferences and workshops, including by the FTC and the Bank of Canada.

## Education

PhD in economics, University of Texas, Austin

BA in history, with honors, University of Texas, Austin

## Publications

- *Generative AI and Guidance on Abusiveness May Illuminate a New Focus on 'Dark Patterns' for Enforcement and Related Consumer Research*
- *The War on So-Called "Junk Fees:" Who's Fighting and What's at Stake?*
- *The Algorithmic Accountability Act: Potential Coverage Gaps in the Healthcare Sector*
- *How The FTC Is Imposing Monetary Remedies Post-AMG*

- *Novel Privacy Concerns in Health Care Antitrust*
- *For the CFPB, Evaluating “Junk Fees” May Be Complicated*
- *What the FTC Staff Report Reveals About Internet Service Providers’ Data Collection*
- *Monetary Remedies for Zero-Price Privacy Regulation*
- *Monetary Remedies After High Court FTC Ruling*

## **Practice Areas**

Antitrust and Competition

Communications, Media, and Internet

## **About NERA**

NERA Economic Consulting ([www.nera.com](http://www.nera.com)) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.