

# Dr. Bruno Soria

Associate Director



## Contact

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Dr. Soria is an Associate Director in NERA's Communications, Internet, and Media Practice, based in Madrid. He has extensive experience advising companies, trade associations, and public administrations throughout Europe and Latin America on economics, regulation, and strategy. Dr. Soria's work focuses on performing dynamic competition analyses; providing advice on public policies aimed at fostering competition, deployment, and universalization of networks and services; and achieving a level playing field in the Internet value chain.

Prior to joining NERA, Dr. Soria led the central services unit for regulation at Telefónica S.A. While at Telefónica he also provided economic analysis and studies on regulatory issues, tracked developments in regulatory and policy debates in the United States, and assessed strategic and investment opportunities worldwide.

Previously, Dr. Soria was a Project Leader at The Boston Consulting Group, where he provided strategic advice to European and Latin American clients in several industries, with special focus on telecommunications and Internet.

Dr. Soria is a guest professor at the University of Barcelona, where he lectures on Telecommunications Economics and Regulation in the Master's Degree program on Economics, Regulation and Competition in Public Services. He regularly presents his work at academic conferences and publishes in telecommunications books and peer-reviewed journals. He is a member of the Scientific Committee of EuroCPR and a founding member of the Spanish Internet Governance Forum (IGF Spain).

## Education

PhD in economics, Universidad Autónoma de Madrid

MBA, IE Business School

MSc in telecommunications engineering, Universidad Politécnica de Madrid

## Publications

- *Effective Spectrum Pricing: Supporting Better Quality and More Affordable Mobile Services*
- *La Regulación de la Economía Colaborativa (Regulation of the Sharing Economy)*
- *A New Regulatory Framework for the Digital Ecosystem*

## Practice Areas

Communications, Media, and Internet

## Languages

English, French, Italian, Portuguese, Spanish

## About NERA

NERA Economic Consulting ([www.nera.com](http://www.nera.com)) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.