

# Dr. Daniel Werner

Associate Director



## Contact

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Dr. Werner is a CPA and Associate Director in NERA's Intellectual Property Practice, where he provides economic, financial, and statistical analysis to support complex litigation. Dr. Werner has applied his expertise to matters involving economic damages, class certification, and the valuation of product attributes, among other areas. He has also provided expert witness testimony in cases involving allegations of lost profits, lost wages, and fraud.

Dr. Werner's consulting experience includes analyzing economic issues related to consumer fraud and false advertising, agricultural and mineral production, risk, business valuation, lost wages, financial liquidity and solvency, and anti-competitive behavior, among others.

Dr. Werner has performed rigorous quantitative analysis in a wide range of industries, including consumer retail products, energy and mining, food processing, technology, real estate, and insurance, among others. Prior to joining NERA, Dr. Werner served as an economist at a boutique consulting firm in the San Francisco Bay Area, and analyzed financial data while working at a Big 4 accounting firm. Dr. Werner has also conducted empirical academic research in the fields of energy and environmental economics, presenting his work at several academic conferences and serving as a peer review referee for academic journal publications.

## Education

PhD and MS in agricultural & resource economics, University of Maryland, College Park

BA in business economics and environmental studies, *summa cum laude*, University of California, Santa Barbara

## Publications

- *Supply-Side Data Can Help Product Defect Damages Models*
- *Patent Valuation Using Citations: A Review and Sensitivity Analysis*
- *Damage Methodology Trends Within False Advertising and Product Defect Class Actions*
- *Latest Daubert Cases, Econ Studies Hold IP Damages Lessons*

## Practice Areas

Antitrust and Competition

Class Actions and Class Certification

Commercial Litigation and Damages

Intellectual Property

Labor and Employment

Product Liability and Mass Torts

Valuation

## About NERA

NERA Economic Consulting ([www.nera.com](http://www.nera.com)) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.