

# Dr. Eishiro Takeda

Senior Consultant



## Contact

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Dr. Eishiro Takeda is a Senior Consultant in NERA's Antitrust and Competition Practice. He provides consulting services based on rigorous economic analysis in various sectors, including energy, finance, and consumer products. He has a strong background in economics, especially in industrial organization and econometrics, as well as accounting. His research experience includes developing a model to estimate consumer preferences from consumers' search behaviour in online marketplaces, and studying effects of the separation of the prescribing and dispensing of medicines in Japanese retail pharmacy markets.

## Education

PhD in economics, University of Wisconsin-Madison

MA in economics, Keio University, Japan

BA in policy management, Keio University, Japan

## Practice Areas

Antitrust and Competition

## Languages

Japanese, English

## About NERA

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