

Dr. Eishiro Takeda

Senior Consultant



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Dr. Eishiro Takeda is a Senior Consultant in NERA's Antitrust and Competition Practice. He provides consulting services based on rigorous economic analysis in various sectors, including energy, finance, and consumer products. He has a strong background in economics, especially in industrial organization and econometrics, as well as accounting. His research experience includes developing a model to estimate consumer preferences from consumers' search behaviour in online marketplaces, and studying effects of the separation of the prescribing and dispensing of medicines in Japanese retail pharmacy markets.

Education

PhD in economics, University of Wisconsin-Madison

MA in economics, Keio University, Japan

BA in policy management, Keio University, Japan

Practice Areas

Antitrust and Competition

Languages

Japanese, English

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