

# Dr. Georgios Effraimidis

Senior Consultant



## Contact

georgios.effraimidis@nera.com  
Los Angeles: +1 (213) 346 3000

Georgios Effraimidis is an economist with expertise in intellectual property and antitrust issues in the United States and internationally. He is experienced in estimating lost profits and determining reasonable royalty rates for patents, trademarks, and trade secrets. He has deep knowledge in valuation of SEP portfolios and other complex issues centered around FRAND licensing and standards setting. Dr. Effraimidis has also consulted on matters involving monopolization, exclusionary conduct, class certification, price fixing, and merger review. He applies his in-house technology experience to issues concerning wireless technologies, AI, consumer electronics, telecommunications, Internet of Things, edge and cloud computing, semiconductors, and digital platforms.

Prior to joining NERA, Dr. Effraimidis was part of Qualcomm's corporate litigation department, where he worked on global IP and antitrust disputes and investigations related to the company's patent licensing and modem chipset businesses. He led several of Qualcomm's advocacy efforts, including those pertaining to FRAND licensing, standards setting, the intersection of antitrust and innovation, competition policy, patent reexamination proceedings, and patent subject matter eligibility. Dr. Effraimidis was also a Visiting Assistant Professor at the Center on Biodemography and Population Health and Department of Economics at the University of Southern California, where he taught PhD-level classes for economists. He has been awarded a Thomas Edison Innovation Fellowship by the Center for Protection of Intellectual Property & Innovation Policy at the Antonin Scalia Law School at George Mason University.

He frequently writes on topics involving innovation economics, intellectual property, and antitrust. He also speaks at expert and academic conferences at institutions such as Northwestern University, George Mason University, and the University of Southern California.

## Education

PhD in Economics, University of Mannheim

Master of Philosophy in Economics, Erasmus University of Rotterdam

Master of Science in Econometrics and Management Science, Erasmus University of Rotterdam

## Practice Areas

Antitrust and Competition

Commercial Litigation and Damages

Communications, Media, and Internet

Intellectual Property

Valuation

## **About NERA**

NERA Economic Consulting ([www.nera.com](http://www.nera.com)) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.