

Dr. Ivan Tasic

Senior Consultant



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Dr. Ivan Tasic is a Senior Consultant in NERA's Transfer Pricing, Antitrust, and Intellectual Property practices, based in Chicago. His main areas of expertise include industrial organization, microeconomics, applied econometrics, intercompany pricing, and statistical sampling. He specializes in developing economic and statistical models to advise businesses, law firms, and government agencies.

He has helped US and foreign multinational companies develop and defend global tax strategies including tax controversy, design of intercompany pricing methodologies, preparation of transfer pricing documentation, and valuation of intangible property. He has assessed the competitive effects of proposed mergers and acquisitions, as well as divestitures, and he has significant experience in statistical sampling, econometric forecasting, and implementation of complex econometric methodologies.

Dr. Tasic has advised multinational corporations in a variety of industries, including clients in the aerospace, construction, manufacturing, services, and transportation sectors.

Prior to joining NERA, Dr. Tasic served as a senior manager at United Airlines. In that role, he advised internal clients focusing on revenue management, customer experience, merchandising, finance, and tax areas.

Education

PhD in economics, Texas A&M University

MS in economics, University of Belgrade

BS in finance, *summa cum laude*, University of Belgrade

Publications

- *Effects of World Economic Crisis on Export in CEEC: Focus on Western Balkans*

Practice Areas

Antitrust and Competition

Intellectual Property

Transfer Pricing

Languages

English, French, Serbian

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.