

# Dr. Ivan Tasic

Senior Consultant



## Contact

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Dr. Ivan Tasic is a Senior Consultant in NERA's Antitrust and Competition and Intellectual Property Practices, based in Chicago. Dr. Tasic came to NERA from United Airlines, where he worked on projects with a direct impact on the company's compliance, pricing, revenue, customer experience, and operational efficiencies. As a result, Dr. Tasic has deep knowledge and understanding of the aviation industry. Throughout his career, Dr. Tasic has advised numerous clients in the aerospace, business support services, construction, manufacturing, oil and gas, and transportation sectors.

At NERA, Dr. Tasic consults on issues in commercial and antitrust damages cases, antitrust class actions, patent infringement allegations, and breach of contract disputes. As an antitrust economist, Dr. Tasic also has experience assessing the competitive effects of proposed mergers and acquisitions. His background spans industrial organization, microeconomics, applied econometrics, forecasting, pricing, and statistical sampling.

In his prior consulting positions, Dr. Tasic also has assisted domestic and foreign multinational companies in developing and defending global pricing strategies, including tax controversy, design of intercompany pricing methodologies, and valuation of intangible property. He has conducted business valuation analyses for companies undertaking ownership restructuring. Before entering into consulting, Dr. Tasic taught undergraduate economics courses at Texas A&M University and Belgrade University.

## Education

PhD in economics, Texas A&M University

MS in economics, University of Belgrade

BS in economics, *summa cum laude*, University of Belgrade

## Publications

- *Effects of World Economic Crisis on Export in CEEC: Focus on Western Balkans*

## Practice Areas

Antitrust and Competition

Intellectual Property

## Languages

English, Serbian, French

## About NERA

NERA Economic Consulting ([www.nera.com](http://www.nera.com)) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.