

Dr. Molly Sapia

Consultant



Contact

molly.sapia@nera.com

Philadelphia: +1 215 864 3877

Dr. Molly Sapia is a Consultant in NERA's Intellectual Property and Survey and Sampling Practices. She is based in NERA's Philadelphia office. Her survey expertise includes research design, questionnaire design, data analysis, survey programming and fielding, and monitoring data collection. She also has experience in qualitative research methods, such as personal interviews, focus groups, and participant observation.

Dr. Sapia's experience in intellectual property surveys includes work with likelihood of confusion surveys, false advertising surveys, secondary meaning surveys, and other surveys for litigation under the Lanham Act. She has also worked on various conjoint surveys used in the calculation of damages in class action cases.

Dr. Sapia earned a PhD in Sociology from Temple University, where she taught various statistics and data analysis labs. As part of her dissertation, she conducted a survey of 400 sexual violence compliance professionals at American universities. Additionally, Dr. Sapia has worked in education research as the lead assessment researcher for Temple University's General Education Office.

Education

PhD in sociology, Temple University

MA in sociology, Temple University

BA in sociology, Villanova University

Publications

- *Americans' Health Priorities During the COVID-19 Pandemic*

Practice Areas

Intellectual Property

Statistical Sampling and Analysis

Survey Research, Design, and Analysis

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.