

Dr. Oliver März

Consultant



Contact

oliver.maerz@nera.com

Berlin: +49 30 700 1506 73

Dr. Oliver März is a Consultant in NERA's Antitrust and Competition Practice, based in Berlin. He advises clients in all aspects of competition and antitrust matters. Dr. März has experience in cartel damages litigation, national and international merger notifications, international arbitrations and government antitrust investigations. His work covers a variety of industries including consumer goods, automotive, pharmaceuticals, telecoms, and industrial goods.

Dr. März' research has been published in peer-reviewed journals such as *Management Science* and *Economics Letters*.

Education

PhD in economics, Université libre de Bruxelles

MSc in quantitative economics, Université libre de Bruxelles

MSc in economics, University of Mannheim

BSc in management and economics, Johannes-Gutenberg-University Mainz

Publications

- *Comments on "Naiveté, Projection Bias, and Habit Formation in Gym Attendance"*
- *Competitive Persuasive Advertising Under Consumer Loss Aversion*

Practice Areas

Antitrust and Competition

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.