

# Dr. Sheng Li

## Senior Consultant



### Contact

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Dr. Sheng Li is a Senior Consultant in NERA's Antitrust and Intellectual Property practices. He conducts research and analysis in the economics of commercial damages, class certification, and intellectual property. He has expertise in applying economics theory, statistics, and complex econometrics tools to examine the economic issues at hand.

In the area of antitrust, he has evaluated damages theories in cases involving alleged monopolization, exclusive dealing, and price fixing. In the area of intellectual property, Dr. Li has assessed damages arising from patent infringement and issues relating to antitrust patent misuse. He has analyzed competitive issues in a variety of industries, including medical devices, auto insurance, transoceanic shipping, and prescription eyewear.

Dr. Li received his PhD in economics from University of California, Berkeley and his BSc in financial economics from University of Toronto. He taught microeconomics, behavioral economics, game theory, and international trade at University of California, Berkeley. Dr. Li has presented his work to a number of organizations, including the Federal Reserve Board of Governors and the Annual Chicago Forum on International Antitrust Issues at Northwestern University.

### Education

PhD in economics, University of California, Berkeley

BSc in financial economics, University of Toronto

### Publications

- *NERA Expert Featured on Legal Talk Network's Podcast*
- *Automated Pricing Algorithms and Collusion: A Brave New World or Old Wine in New Bottles?*
- *Unpacking the Economic Toolbox: How to Make Sense of Your Economic Expert's Analysis*
- *Rise of the Machines: Emerging Antitrust Issues Relating to Algorithm Bias and Automation*

### Practice Areas

Antitrust and Competition

Intellectual Property

### Languages

English, Mandarin

## About NERA

NERA Economic Consulting ([www.nera.com](http://www.nera.com)) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.