

# Dr. Stephanie Child

Senior Consultant

## Contact

stephanie.child@nera.com

San Francisco: +1 415 291 1070

Dr. Stephanie Child is a Senior Consultant based in NERA's San Francisco office. Her primary expertise is in survey research and methodology, statistical sampling, and data analysis. She has applied this expertise across a wide range of consulting projects and litigation cases.

In her survey research, Dr. Child has worked on matters involving intellectual property disputes, with specific expertise in survey development and analyses related to trademarks, patents, and false advertising. This includes surveys to establish likelihood of confusion, secondary meaning, genericness, and dilution.

Dr. Child has also worked on class action and antitrust matters. Across her survey work, she is experienced in collecting data via internet and cohort panels, through respondent-driven (or snowball) sampling, and via in-person intercept studies of both general and hard-to-reach populations. Her expertise also extends to evaluating and critiquing surveys and other market research, including qualitative research such as focus groups.

Prior to joining NERA, Dr. Child was an Assistant Professor at Harvard in the School of Public Health, where her research focused on longitudinal, causal inference analyses and surveying behavioral data. Her research was funded by the National Institutes of Health and has been published in dozens of peer-reviewed journals.

## Education

PhD in public health, University of South Carolina-Columbia

MA in public health, San Diego State University

BS in psychology, University of California, San Diego

## Practice Areas

Intellectual Property

Life Sciences

Statistical Sampling and Analysis

Survey Research, Design, and Analysis

## About NERA

NERA Economic Consulting ([www.nera.com](http://www.nera.com)) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.