

Dr. Taku Masuda

Consultant



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Dr. Taku Masuda is a Consultant in NERA's Antitrust and Competition Practice.

In the field of economic impact estimation and demand forecasting, he has experience in estimating the economic ripple effect of a joint venture between a foreign and domestic company for the construction of a large-scale leisure facility and providing advice on the scale of construction based on demand forecasting. He has also been involved in evaluating the profitability of sporting events for professional sports teams and local governments.

In the area of intellectual property litigation, he has advised a major domestic medical device manufacturer, a major domestic industrial equipment manufacturer and others on the calculation of economic damages associated with patent infringement and product quality fraud, as well as the calculation of potential settlement amounts and the development of settlement negotiation strategies.

In the area of antitrust law, he provides support for domestic and foreign companies entering into business combinations, including cross-border mergers and acquisitions, by assessing the risks of responding to examinations by the Fair Trade Commission and other competition authorities in various countries.

Prior to joining NERA, he worked at one of Japan's largest financial advisory services companies, where he was involved in the same type of work.

Education

PhD in economics, The University of Tokyo, Japan

MA in economics, The University of Tokyo, Japan

BA in liberal arts, International Christian University, Japan

Practice Areas

Antitrust and Competition

Languages

Japanese, English

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.