

Dr. Alyssa Lutz

Affiliated Consultant



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Dr. Lutz's practice focuses on antitrust analyses and damage quantification issues in the areas of intellectual property and commercial litigation. She has extensive experience managing large-scale complex analyses in a variety of litigation areas. Her experience in the health care industry includes analyses involving physician groups, hospitals, health plans, group purchasing organizations, medical devices, and medical procedures.

She has assessed the competitive effects of mergers and other business combinations, as well as evaluating both liability and damage issues in cases involving claims of monopolization and attempted monopolization, predatory pricing, price discrimination, vertical restraints, exclusionary conduct, and tying and bundling arrangements.

With regard to intellectual property issues, Dr. Lutz is experienced in estimating damages and evaluating antitrust counterclaims. She has analyzed these issues in a range of industries, including agricultural products, computer software, medical products, automobile parts, and building products. She has also written articles and given presentations on appropriate methods of intellectual property damage calculation and on antitrust issues in an intellectual property context.

Prior to joining NERA in 1998, Dr. Lutz was an economic consultant at Analysis Group/Economics, Inc. She has also served as a Visiting Scholar in the Department of Finance and Business Economics at University of Southern California's School of Business and Administration. Before attending graduate school, she also worked for the Boston Consulting Group in Chicago.

Dr. Lutz received her PhD in economics from the University of California at Los Angeles, where her areas of study included industrial organization, game theory, and the economics of information and uncertainty. She holds a BA, *magna cum laude*, in economics with honors from Claremont McKenna College. Dr. Lutz is a member of Phi Beta Kappa.

Education

PhD in Economics from the University of California at Los Angeles, Graduate School of Management
BA *magna cum laude* in Economics with honors from Claremont McKenna College

Publications

- *Economics of Antitrust: Complex Issues In a Dynamic Economy*
- *Economic Approaches to Intellectual Property Policy, Litigation, and Management*
- *The Relevant Market in IP and Antitrust Litigation*

Practice Areas

Commercial Litigation and Damages

Health Care

Intellectual Property

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.