

Dr. Denise Neumann Martin

Senior Managing Director



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At NERA, Dr. Martin applies economics and statistics to matters arising in several practice areas:

- She has been retained in over 200 securities class actions and other financial litigation matters, and has testified on class certification, market efficiency, tracing, materiality/event studies, loss causation, short selling and damages. In *In Re: PolyMedica Securities Litigation*, her work was cited by the Court in its decision denying class certification.
- In consumer class actions, she has critiqued proposed formulaic damages measures, including hedonic regression, in cases involving e-cigarettes, moist wipes and home appliances. In *In Re NJOY, Inc. Consumer Class Action Litigation*, her testimony was cited by the Court in its decision denying class certification.
- In product defect and toxic tort matters, she has forecasted claims arising from the sale of construction products and medical products. She is co-author of a book on claims estimation and was asked to provide Senate testimony regarding proposed asbestos tort reform. In *In Re: Tronox Incorporated v. Anadarko Petroleum Corporation*, her testimony was cited by the Court finding in favor of Tronox.
- In the area of labor economics, her experience includes testimony on issues of class certification, liability and damages in wage and hour litigation, as well as in class actions alleging discrimination in hiring, pay, promotion and termination decisions. In *In Re: Salvas, et al. v. Wal-Mart Stores, Inc.*, her testimony was cited by the Court in its decision denying class certification.

Dr. Martin earned a B.A. in Economics from Wellesley College and an M.A. and Ph.D. in Economics from Harvard University. At Harvard, she taught classes at both the graduate and undergraduate levels and was awarded the Danforth Prize for Teaching.

Prior to joining NERA, Dr. Martin was an Assistant Economist at the Federal Reserve Bank of New York.

Education

PhD and MA in economics, Harvard University

BA in economics and French, *magna cum laude*, Wellesley College

Publications

- *Trends in Wage and Hour Settlements: 2013 Update*
- *Trends in Wage and Hour Settlements: 2012 Update*
- *Trends in Wage and Hour Settlements: 2011 Update*
- *Recent Trends in Wage and Hour Settlements*
- *Why Daubert Makes Sense At Class Cert. Under Title VII*
- *The Economic Impact Of New MMSEA Regulations*
- *Class Certification in Wage and Hour Litigation: What Can We Learn from Statistics?*

- *Implications of the Fair Pay Act for Statistical Analysis in Wage Discrimination Suits*
- *The Use of Economic Analysis in Predatory Lending Cases: Application to Subprime Loans*
- *Forecasting Product Liability by Understanding the Driving Forces*
- *Trends in Mutual Fund Advisory Fees*
- *Costs of Asbestos Litigation and Benefits of Reform*
- *Clearing Uninjured Plaintiffs From The Tort System: The Road To A Solution*
- *Estimating Future Claims - Case Studies from Mass Tort and Product Liability*
- *Estimating Future Asbestos Claims: Lessons from the National Gypsum Litigation*

Practice Areas

Bankruptcy and Financial Distress Litigation

Class Actions and Class Certification

Commercial Litigation and Damages

Financial Institutions and Banking

Financial Risk Management

Insurance

Labor and Employment

Life Sciences

Product Liability and Mass Torts

Securities and Finance

Survey Research, Design, and Analysis

Valuation

Languages

English, French

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.