

Dr. Eugene Ericksen

Affiliated Academic



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Dr. Ericksen is based in NERA's Philadelphia office. In addition to designing statistical samples and directing surveys for clients, Dr. Ericksen's fields of expertise include survey research and demographic methods. In his current role, he frequently testifies and consults as an expert on questionnaire design, statistical sampling, and demography.

Dr. Ericksen's industry experience includes pharmaceuticals, automobiles, health and hospitals, insurance, radio and television, and retail stores. He served as a member of the 2000 Census Monitoring Board and, in 2001, provided expert testimony on the 2000 Census before the US Senate Committee on Commerce, Science, and Transportation. From 1989 to 1991 he was Co-Chair of the Special Advisory Committee on the 1990 Census, appointed by the Secretary of Commerce to advise on possible methods of adjusting the 1990 Census for differential undercount.

In addition to his work at NERA, Dr. Ericksen is a Professor of Sociology and Statistics at Temple University and currently teaches courses in statistics, research methods, sampling, and census data usage. His statistical research involves three main areas:

- Sampling methods and survey research;
- Developing methods of computing estimates for local areas when census data are unavailable; and
- Researching methods of measuring and adjusting for the undercount in the US census.

Dr. Ericksen's published articles have appeared in the *Journal of the American Statistical Association*, *Demography*, *American Sociological Review*, and *Population Studies*. He is a Fellow of the American Statistical Association and was Associate Editor of the *Journal of the American Statistical Association* from 1989 to 1991.

Prior to joining NERA, Dr. Ericksen served as Sampling Statistician at the Temple University Institute for Survey Research and Mathematica Policy Research.

Education

PhD in sociology and MA in mathematical statistics, University of Michigan

Publications

- *Control Groups in Lanham Act Surveys*
- *How To Get The Most Out Of Your Statistical Sampler*
- *Comments on EPA's Notice of Data Availability for §316(b) Stated Preference Survey*

- *How Much Does that Medication Cost? A Study of Medicare Beneficiaries' Knowledge of Out-of-Pocket Costs for Prescription Drugs on the Specialty Tier*
- *Using Non-Probability Samples for Confusion Surveys -- Mall Intercepts and the Internet*
- *Complex Sampling for Litigation*
- *Economic Approaches to Intellectual Property Policy, Litigation, and Management*

Practice Areas

Product Liability and Mass Torts

Statistical Sampling and Analysis

Survey Research, Design, and Analysis

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.