

# Dr. Garrett Glasgow

Associate Director



## Contact

garrett.glasgow@nera.com  
San Francisco: +1 415 291 1029

Dr. Garrett Glasgow's primary expertise is in consumer protection and environmental economics. He has testified as an expert witness and consulted on a wide variety of cases related to consumer protection, antitrust, the environment, and intellectual property. He is an expert in econometric techniques, as well as survey methods such as conjoint analysis.

In the area of consumer protection, Dr. Glasgow has assisted clients on product defect, product mislabeling, and voting rights cases. He frequently publishes and speaks on the topic of privacy protection from an economic perspective and has consulted on cases related to privacy violations and the unauthorized sharing of personal information. He has also helped clients on antitrust cases related to price fixing allegations and the competitive effects of corporate mergers, as well as intellectual property cases related to patent infringement.

In the field of environmental economics, Dr. Glasgow has guided clients on damages to natural resources, most notably an analysis of damages from lost recreation opportunities resulting from the Deepwater Horizon oil spill. He has also provided pollutant health risk assessments for a variety of clients, writing peer-reviewed articles and submitting technical comments to proposed changes to the National Ambient Air Quality Standards (NAAQS).

Prior to joining NERA, Dr. Glasgow was an Associate Professor of political science at the University of California, Santa Barbara (UCSB), where he taught econometrics and other research methods at both the undergraduate and graduate level. His research is regularly published in peer-reviewed journals in the fields of economics, environmental policy, political science, and epidemiology.

## Education

PhD and MA in social sciences, California Institute of Technology  
BA, *cum laude*, in political science and economics, University of California, Los Angeles

## Publications

- *Damage Methodology Trends Within False Advertising and Product Defect Class Actions*
- *Consumer Welfare and Privacy in Antitrust Cases*
- *Survey Response Bias and the 'Privacy Paradox'*
- *Lost Use-Value from Environmental Injury when Visitation Drops at Undamaged Sites: Reply*
- *Lost Use-Value from Environmental Injury when Visitation Drops at Undamaged Sites*
- *Uncertainty in the Estimated Risk of Lung Function Decrements Owing to Ozone Exposure*
- *Integrated Uncertainty Analysis for Ambient Pollutant Health Risk Assessment: A Case Study of Ozone Mortality Risk*

- *The Value of Non-Personally Identifiable Information to Consumers of Online Services: Evidence from a Discrete Choice Experiment*
- *Damages Based On The Intrinsic Value Of Privacy?*
- *Quantification of Uncertainty in EPA's Estimates of Lung Function Impacts from Ozone Exposure*
- *Technical Comments on the Proposed Rule to Revise the Ozone National Ambient Air Quality Standards (79 Fed. Reg. 75234)*
- *The Value of Personal Information to Consumers of Online Services: Evidence from a Discrete Choice Experiment*

## **Practice Areas**

Antitrust and Competition

Class Actions and Class Certification

Data Science and Analytics

Environmental Economics

Health Care

Intellectual Property

International Arbitration

Product Liability and Mass Torts

Regulatory Economics

Survey Research, Design, and Analysis

## **About NERA**

NERA Economic Consulting ([www.nera.com](http://www.nera.com)) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.