

Dr. Lauren Stiroh

Managing Director



Contact

lauren.stiroh@nera.com

White Plains, NY: +1 914 448 4143

Dr. Stiroh specializes in the economics of antitrust, intellectual property, and commercial damages. She has conducted research, prepared expert reports, and testified in court on a variety of issues arising from antitrust allegations such as monopolization, exclusionary conduct, tying, vertical restrictions, price fixing, predatory pricing, price discrimination, and abuse of standard setting. Dr. Stiroh has analyzed the competitive effects of mergers, acquisitions, and joint ventures. She has also written expert reports and consulted on matters related to assessing impact and damages in class action litigation. Dr. Stiroh has performed or critiqued damage calculations in more than a dozen industrial settings.

Dr. Stiroh has also written and testified on the subject of intellectual property value and valuation. She has assessed and critiqued damages from patent, copyright, and trademark infringement in industries including semiconductors, biotechnology, pharmaceuticals, medical devices, and consumer products. Much of Dr. Stiroh's work and research focuses on the intersection of antitrust and intellectual property litigation. She has analyzed market power in technology markets and evaluated licensing arrangements, including tying and patent pooling. In addition, she is a co-editor and contributing author of "Economic Approaches to Intellectual Property Policy, Litigation, and Management", published in 2005. In 2002, Dr. Stiroh took part in the US Department of Justice and Federal Trade Commission joint hearings on "Competition and Intellectual Property Law and Policy in the Knowledge-Based Economy."

Dr. Stiroh has presented her research before the FTC, the DOJ, the Canadian Competition Bureau, and in expert testimony. She has testified in Federal and State court in the US and in proceedings in Canada before the Ontario Superior Court of Justice. In arbitration matters, Dr. Stiroh has appeared before the Judicial Arbitrator Group and the American Arbitration Association. Dr. Stiroh was also named as a leading economic expert witness in the Global Arbitration Review's "The International Who's Who of Commercial Arbitration 2012," a guide to the world's leading commercial arbitration experts.

Education

PhD in economics, Harvard University

MA in economics, University of British Columbia

BA in economics, University of Western Ontario

Publications

- *Women & Antitrust: Voices from the Field*
- *Checking In on PeaceHealth: Providing Some Clearer Guidance to Bundling Sellers*
- *Demonstrating Faulty Predictions in Class Certification Analysis*
- *Econometrics: Legal, Practical and Technical Issues, Second Edition*
- *FTC Requires Patentee To Fulfill Licensing Commitments To A Standard-Setting Organization To Prevent Consumer Harm*
- *Economics of Antitrust: Complex Issues In a Dynamic Economy*

- *Proving Causation in Damages Analyses*
- *Economic Approaches to Intellectual Property Policy, Litigation, and Management*
- *The Relevant Market in IP and Antitrust Litigation*
- *Unreasonable Royalties*
- *Standard Setting and Market Power*
- *Standard Setting, Market Power and IP Value*
- *Modern Methods For the Valuation of Intellectual Property*

Practice Areas

Antitrust and Competition

Commercial Litigation and Damages

Communications, Media, and Internet

Data Science and Analytics

Intellectual Property

International Arbitration

Life Sciences

Regulatory Economics

Survey Research, Design, and Analysis

Valuation

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.