

Dylan Galaty

Senior Consultant



Contact

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Mr. Galaty is an expert in survey research, sampling, market research, and statistical analysis. He has nearly 20 years of consulting experience working with clients to design and manage custom surveys, business research and analytics programs. A member of the firm's statistical sampling, survey research, and intellectual property practices, he focuses on survey research and analysis related to trademarks, patents, and false advertising.

In addition, Mr. Galaty conducts surveys and assessments focused on labor, labor practices, and organizational culture. Specifically, his research has evaluated discrimination and harassment claims, corporate risk, process safety management and corporate social responsibility. His work has assessed the impact of organizational culture on employees, business operations and organizational reputation.

Mr. Galaty has experience working across a variety of industries including advertising, aerospace, consumer and packaged goods, defense, energy, entertainment, financial services, gaming, healthcare, life sciences, public sector, retail, and technology.

Prior to joining NERA, Mr. Galaty was a group director and led large scale employee research and analytics programs at a "Big Four" firm. In this role, he built custom predictive models to support critical business needs, such as flight risk, manager effectiveness, and leadership potential. Additionally, he assessed merger readiness and integration success in companies contemplating or executing M&A activities.

Education

MA in applied sociology, Temple University

BA in ethnic studies, California State University, Hayward

Practice Areas

Intellectual Property

Statistical Sampling and Analysis

Survey Research, Design, and Analysis

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.