

Jorge Baez

Managing Director



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Jorge Baez specializes in providing expert economic advice in the areas of financial economics, valuation, securities, commercial litigation and international arbitration. Mr. Baez's testimony and advisory work has involved the analysis of equity, bond, option, swap, and futures trading, as well as issues relating to hedge funds, mutual funds, and pension funds. He has analyzed issues relevant to class certification, materiality, loss causation, and damages in dozens of securities and ERISA class actions and estimated damages and lost profits in merger, bankruptcy, and breach of contract cases.

His work has focused on such industries as banking, health care, telecommunications, information technology, oil and gas, and real estate. Mr. Baez has provided expert testimony at trials in US Federal District Court, and in Spanish and Swiss courts, in addition to presenting to government regulators in the US and Mexico.

Mr. Baez manages projects in the economics of product liability and antitrust. He has estimated the number and value of claims likely to arise from allegedly defective or harmful products, including asbestos, talc, consumer goods, and medical products. He has analyzed economic issues arising from regulatory antitrust and competition investigations, including market definition, market dynamics, competition, and pricing.

Prior to joining NERA, Mr. Baez worked as a consultant in BearingPoint's Strategy and Transformation Group in the Management Consulting Practice.

Mr. Baez is from Quito, Ecuador, and is fluent in English and Spanish.

Education

MBA, Yale University

BA in economics and physics, Vassar College

Publications

- *Damages: Geopolitics Increases Caseloads and Complicates Quantum*
- *Asbestos: Economic Assessment of Bans and Declining Production and Consumption*
- *Update on Economic Analysis of Price Impact in Securities Class Actions Post-Halliburton II*

Practice Areas

Antitrust and Competition
Bankruptcy and Financial Distress Litigation
Class Actions and Class Certification
Commercial Litigation and Damages
Consumer Financial Services
Financial Institutions and Banking
International Arbitration
Product Liability and Mass Torts
Securities and Finance
Valuation
White Collar, Investigations and Enforcement

Languages

Spanish, English

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.