NERA
ECONOMIC CONSULTING

Dr. Mark Ponder

Consultant

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Dr. Mark Ponder is a Consultant in NERA's Antitrust and Competition practice based in White Plains, NY.

Dr. Ponder provides in-depth economic analysis for mergers and acquisitions and antitrust litigation for clients in such industries as midstream and downstream oil and gas, online real estate advertising, airport services, construction materials, electronic article surveillance (EAS) technologies, internet media, food product wholesalers, and men's apparel.

In the men's apparel industry, Dr. Ponder developed statistical models to assess the potential competitive effects in a $1.8 billion acquisition that resulted in the successful clearance by the US Federal Trade Commission (FTC) without any remedies. He also managed a team of researchers analyzing the proposed acquisition of an online real estate advertising firm for $3.5 billion, resulting in a unanimous vote by the FTC commissioners to close their investigation into the acquisition.

Before joining NERA, Dr. Ponder was a research assistant at Federal Reserve Bank of Minneapolis.

Dr. Ponder earned his PhD in economics from the University of Minnesota and taught economics as a teaching assistant.

Education

PhD in economics, University of Minnesota
BSc in economics, George Washington University

Practice Areas

Antitrust and Competition

Languages

English

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.