

# Richard Bruch

Associate Director



## Contact

richard.bruch@nera.com

Washington, DC: +1 202 466 4691

Richard Bruch is an economist with over 25 years of experience advising law firms, multinational companies, and the IRS in a variety of transfer pricing matters including tax planning, documentation, controversy, and Advance Pricing Agreements. Mr. Bruch's experience spans a wide variety of industries including consumer electronics, ready-to-drink beverages, property and casualty insurance, professional services, financial services, and interactive media and services industries

Mr. Bruch has been extensively involved in the preparation of expert witness reports for tax court and has managed the economic analysis aspects of tax-related audits in the US and other regions. He also managed many intangible valuation projects including cost-sharing arrangements and licensing arrangements.

Prior to joining NERA, Mr. Bruch was a Managing Director at Horst Frisch Incorporated and a Consultant for KPMG practice, where he worked on healthcare economics issues and tax revenue estimation for foreign governments and US states.

## Education

MBA, Northwestern University's Kellogg Graduate School of Management

BA in economics and mathematic methods in the social sciences, Northwestern University

## Practice Areas

Transfer Pricing

## About NERA

NERA Economic Consulting ([www.nera.com](http://www.nera.com)) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.