

# Richard J. Eichmann

Managing Director



## Contact

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Based in San Francisco and Los Angeles, Mr. Eichmann is a Managing Director in NERA's Intellectual Property and Securities and Finance Practices.

Mr. Eichmann has particular expertise in damages modeling, business valuation, econometrics, statistics, sampling, and survey research methods. He excels at drawing meaningful conclusions from large disparate datasets. His quantitative skill set has been applied in the calculation of economics damages in commercial litigation in a variety of industries, including the automotive, airline, credit card, financial, energy, gaming, and pharmaceutical industries.

Mr. Eichmann has filed expert reports in Federal court on the application of statistical methods, sampling, survey design, business valuation, and econometrics as they pertain to the calculation of damages and lost profits. He has provided arbitration, deposition, and trial testimony in a range of intellectual property disputes and securities litigation. **Mr. Eichmann** led the analysis of a FCPA matter that embodied the statistical review of multiple Latin American countries in oil petroleum drilling. He has worked on a number of matters relating to foreign national firms involved in US Federal courts and homeland arbitration venues. He has also worked on a various multinational valuations on IP assets in dispute.

Prior to joining NERA, Mr. Eichmann was a managing director in the Forensic and Litigation Practice of an international management consulting firm. He has also provided economic analysis and dispute advisory services at a private litigation consulting firm and two Big 4 firms. In addition, he has worked as an analyst in the automotive industry utilizing proprietary survey research data for time series analysis, and as a research assistant for the Survey Research Center at the Institute for Social Research in Ann Arbor, Michigan, on panel study surveys.

## Education

MA in applied economics, University of Michigan

BA in economics & philosophy, University of Michigan

Doctoral courses in econometrics and mathematical economics, George Mason University

Certified Valuation Analyst, National Association for Certified Valuators and Analysts

## Practice Areas

Communications, Media, and Internet

Intellectual Property

International Arbitration

Labor and Employment

Life Sciences

Securities and Finance

Statistical Sampling and Analysis

Survey Research, Design, and Analysis

White Collar, Investigations and Enforcement

## About NERA

NERA Economic Consulting ([www.nera.com](http://www.nera.com)) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.