

# Robert Lauer

## Senior Consultant/Principal



### Contact

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Robert Lauer is an antitrust and competition economist with over eight years of experience providing strategic insights to corporations, law firms, policymakers, and regulators. He uses robust economics and rigorous financial analysis to provide trusted advice to his clients.

Mr. Lauer works on national and international merger notifications, litigation and arbitration, government investigations, and regulatory procedures. His experience spans a range of industries including automotive, energy, financial services, telecommunication, and transport. Mr. Lauer has prepared submissions to competition authorities including the Federal Cartel Office in Germany, the CMA in the UK, and the European Commission.

Prior to joining NERA, Mr. Lauer worked for another economic consultancy, where he advised market-leading companies in relation to the CMA's market investigations in retail banking and energy, as well as Mastercard regarding European investigations of interchange arrangements under Article 101 TFEU. His work has been published in peer-reviewed journals such as *European Competition Journal*, *World Competition*, and *Competition Law & Policy Debate*.

### Education

MSc and MRes in economics, Universitat Pompeu Fabra  
BSc in economics, University of Bonn

### Publications

- *The Role of Contract Structure for Damage Quantification: Pitfalls and Solutions*
- *Sponsoring Entry in Merger Analysis*
- *Innovation Incentives in the Pharmaceutical Sector: Rethinking Competition and Public Policy?*

### Practice Areas

Antitrust and Competition  
Commercial Litigation and Damages  
Consumer Financial Services  
Data Science and Analytics  
Energy  
Transport

### Languages

German, English

## **About NERA**

NERA Economic Consulting ([www.nera.com](http://www.nera.com)) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.