

Dr. Ronald Bernstein

Principal



Contact

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Ronald Bernstein is a transfer pricing expert based in Berlin. He works with clients from various industries to design, implement, and defend transfer pricing models. His clients range from the best-known companies in the world covering iconic brands to midsize companies and leading law firms. He believes carefully balancing complexity and simplification in finding pragmatic and defensible transfer pricing solutions is a crucial challenge.

Dr. Bernstein has worked for industry-leading companies to provide rigorous analysis of value chains and operating models, structuring of supply chains, valuation of intangibles, financial modelling, and business restructuring projects, including post-merger integrations. At NERA, he has gained experience in litigation cases and methodologically focused on sophisticated economics-based profit split models.

Prior to joining NERA, Dr. Bernstein worked in the German transfer pricing practice of a Big Four firm for approximately nine years. During this time, he was seconded to the firm's UK office for two years. Dr. Bernstein also worked as an external contractor for one of the firm's major clients in the transportation sector, where he gathered valuable industry experience.

Education

Diploma (MSc equivalent) in economics, Freie Universität Berlin

PhD in economics, RWTH Aachen University

Publications

- *On the Elusive Implications of Group Synergies for Transfer Pricing: The Elephant in the Room*
- *Applying the Arm's Length Principle to Intra Group Financial Transactions: A Reference Guide*
- *The Issue of Implicit Support and Implications for a Transfer Pricing Analysis*
- *Referentenentwurf zur Funktionsverlagerungsverordnung: Erhöhtes Risiko von Streitverfahren*
- *Economic and Political Megatrends: Shaping Transfer Pricing Policies in an Increasingly Disruptive World*

Practice Areas

Transfer Pricing

Languages

English, German

About NERA

NERA Economic Consulting (www.nera.com) is a global firm of experts dedicated to applying economic, finance, and quantitative principles to complex business and legal challenges. For over half a century, NERA's economists have been creating strategies, studies, reports, expert testimony, and policy recommendations for government authorities and the world's leading law firms and corporations. With its main office in New York City, NERA serves clients from more than 25 offices across North America, Europe, and Asia Pacific.